





TAF CONNECT
TRUST.TRACK.TRANSFORM.

A Sector-Focused Conference by ASPA **Pharmaceuticals | Agriculture | FMCG**





ASPA is excited to unveil the 1st TAF Connect - Mini Edition, a new sector-focused format under ASPA flagship -Traceability & Authentication Forum umbrella.

www.aspatafconnect.com

ABOUT TAF CONNECT 2025

ASPA proudly presents TAF Connect 2025, a powerful one-day industry conference dedicated to strengthening India's fight against counterfeiting and enhancing trust across the value chain. This special edition brings a deep sectoral focus on three critical industries—Pharmaceuticals, Agriculture, and FMCG, each facing unique yet interconnected challenges due to counterfeit and illicit trade.

With 150+ delegates expected, the conference will bring together brand owners, regulators, policymakers, solution providers, industry associations, and technology innovators for impactful dialogue, knowledge exchange, and strategic collaboration.

WHY TAF CONNECT 2025?

Counterfeit products continue to impact public health, farmer livelihood, brand reputation, and consumer safety.

TAF CONNECT AIMS TO:

- Strengthen authentication and traceability awareness
- Highlight sector-specific counterfeiting risks
- Enable collaboration across regulatory, technology, and brand ecosystems
- Promote the adoption of advanced physical, digital, and phygital solutions
- Discuss the future of secure supply chains in India

KEY Highlights

- 4 High-Impact Sessions
- Technical Presentations by Experts
- Policy & Regulatory Discussion Panel
- ASPA-CRISIL Report 2025 Launch
- Solution Showcase & Networking Zone
- Brand-Solution Provider Interactions
- Focus on Real-World Case Studies & Best Practices



Stay tuned for agenda, speaker announcements, and registration details.

www.aspatafconnect.com

TAF CONNECT SPONSORSHIP & SHOWCASE OPPORTUNITIES

- ASPA invites Anti Counterfeiting solution providers to participate as sponsors and exhibitors.
- Slots will be allocated on a first-come, first-served basis.



VISIBLE.

INFLUENTIAL.

PART OF INDIA'S MOST MEANINGFUL CONVERSATION ON AUTHENTICATION AND TRACEABILITY.

For Partnership:

Mr. Puneet Maithani +91 9319440030 info@aspaglobal.com

Mr. Pradeep +91 7835814389 pradeep@aspaglobal.com